

Jonathan Haslam

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Nationality: British

I am a full stack web developer/programmer with over 17 years' commercial experience working in MAMP (Mac, Apache, MySQL, PHP) as well as Windows environments.

I specialise in responsive WordPress websites, building and broadcasting responsive HTML newsletters.

I've worked at award winning brand agencies, contributing to all stages of projects, from initial client requirement meetings, design consultation with graphic designers, to frontend and backend build, testing, deployment and end user training.

No project is too small nor too big. I've created landing pages for competitions and microsites for charities, through to high traffic multi-language websites with data feeds and API integrations.

I've built luxury property websites for the English Cities Fund (ECf) and Muse Developments, as part of the £650m Salford Central Regeneration Scheme.

I've developed bespoke GDPR compliant email preference centres for transnational corporations such as Valor Hospitality Europe and the Hartmann Group.

I own my own vehicle and live within a 20 minute drive of Manchester city centre.

Portfolio of latest work:

<https://www.jonathanhaslam.co.uk>

Username:cv Password:cv

Employment History

2022-Present **C21 Creative Communications** – *Head of Digital* **Full time**

2021-2022 **Cornerstone Design & Marketing** - *Full Stack PHP Web Developer* **Full time**

- Worked on and maintained over 200+ websites.
- Bespoke theme development with both WordPress classic page templates and Gutenberg blocks in combination with Advanced Custom Fields, WP Forms, Contact Form 7, Ultimate Member and WPML.
- Mentored and supported apprentices and junior web developers.
- Built client-editable responsive HTML email templates in Campaign Monitor and Mailchimp.
- Adobe Creative Cloud; XD, Illustrator, Photoshop.
- Plesk server / WordPress Toolkit – UKFast/ANS Group.
- HTML5/CSS3/jQuery/Bootstrap 5/FontAwesome.
- PHP 7/8
- WooCommerce
- Security conscious through the use of; HTTP Security Headers (A+ rating). WordPress Zero Spam. iThemes Security Pro: two-factor authentication, reCAPTCHA, IP lockout, hide backend.
- SEO conscious through the use of Google Lighthouse and PageSpeed Insights, best practices and performance scores (90+), Rank Math SEO.
- WCAG color compliance (Level AA and Level AAA).
- Digital clients: R4GM (Recycle for Greater Manchester), Active Tameside, Burnley leisure/BLC Group, GM Active, OCL Active, Volair, Chorley Building Society, Kirkham Property Estate Agents, Cordingleys

Estate Agents, Wild In Art, Dogs Trust, Aardman Animations (Shaun the Sheep), Pyrocalm Control (Dexcel Pharma Ltd), ATi Analytical Technology, Linco Automotive, Michael Ward Limited, Yes Manchester, LTE Scientific, Innovative Technology.

2020-2021 **Financial Wellness Group, Ecaards Limited** - *Frontend Developer - Software Engineer* **Full time**

- Worked on debt management and financial advice websites for: Debt Advisory Centre, Debt Free Direct, Freeman Jones, Gregory Pennington, IVA Advisory Centre, Wilson Andrews.
- Built frontend landing pages and regex form validations.
- Assisted in investigating and resolving web/software bugs.
- Editing ASP.NET Razor pages, SCSS files and React JS forms.
- Taken FCA regulatory E-learning Skillcast courses covering: Anti-Bribery/Corruption/Money Laundering, Complaint Handling, Data Protection, Fraud Protection, Vulnerable Customers, Whistle Blowing.
- Remote working using Microsoft Teams.
- Software used included Azure DevOps, IntelliJ IDEA, Visual Studio Code, Wampserver, Zeplin, Cisco AnyConnect VPN.

2012-2020 **Cuckoo Design, Salford** - *Senior Web Developer* **Full time**

- Digital clients: Arval, GE General Electric, The Co-operative Group, Royal London, Experian, Valor Hospitality Europe/QMH Hotels (AC Hotels, Crowne Plaza Hotels, DoubleTree, Hilton Garden Inn, Holiday Inn), English Cities Fund (ECf), Muse Developments, Goodwin Fish Estate Agent, Diocese of Salford, Diocese of Shrewsbury, Police Mutual, Tyres On The Drive, Cooksmill, ConvaTec, REVIV, Bupa.
- WordPress CMS and bespoke PHP responsive websites.
- GDPR preference centres: developed user frontend and admin backend systems, extract contacts and broadcast marketing emails.
- On-site/off-site client training, WordPress workshops.
- Mentoring and developing juniors and interns.
- MAMP development environment. Mac and Adobe Photoshop/Illustrator.
- HTML5/CSS3/jQuery/Bootstrap 3/4.
- HTML newsletter emails: Pure360, PureCampaign, MailChimp, MailUp.
- Online calculator tools and sliders, geo-mapping with Google maps API.
- JavaScript/jQuery/Ajax: sliding/rotating banners, image galleries, navigation menus, form checking, video embedding, dynamic page widgets.
- PHP 5/7: Backend processing, registration/login forms.
- MySQL: Storing user details, logging competition entries, reporting. CSV feeds processing.
- Expert knowledge in cross browser compatibility, legacy IE compatibility and Table based emails. Adherence to W3C markup validation.
- SEO knowledge and coding in line with Google Analytics.
- SurveyMonkey.
- Thomson Reuters Knowledge Direct (trkd API).
- Video conversion.
- WHM/cPanel. UKFast and Zen Internet hosting.

2009-2012 **Inventive IT, Manchester** - *Web Developer and Software Developer* **Full time**

- Technologies included Screen Scraping, MySQL, ASP classic, cPanel, Anite CMS, Textpattern CMS, C#, FBML/FBJS, SVN.
- Windows development environment. MS SQL Server, Visual Studio.
- Projects included work with RS Components, Thomson AI Fresco, LateRooms, Red Sea Holidays, Thomas Cook, Post Office and Facebook Apps.

- Competitor Price Comparison. Java Screen Scraping and .Net console applications.
- Amazon Cloud and Rackspace servers.
- Exposure to Flash.
- Agile Scrum development methodology.

2008-2009 **Fast Web Media, Manchester (Microsoft subsidiary) - Web Developer** **Full time**

- Open Source LAMP (Linux, Apache, MySQL, PHP)
- Expanded commercial experience after placement year. Clients included Carling, Barclays, Premier League, Football Pools, Sportech, 4thegame, Nationwide Football and Soccerex.
- Working on high traffic websites. During my tenure Carling.com had 680,000 users, received over 13,000 hits per day and had over 109,000 indexed pages.
- XML, XSL: Content creation from feed data, database entries.
- Apache: Virtual hosts, page redirects, Preg function replacement, .htaccess restriction.
- DVD authoring.

2007-2008 **Generis Technology (Landis+Gyr) - Programmer** **Full time**

- Worked in development and support teams. Worked with industrial clients: Centrica, E.on Energy, Powergen, Scottish & Southern Energy, Scottish Power and Siemens.
- File flow management to millions of end users. Experience in PL/SQL, VB, ASP classic.

Additional employment history: placement and freelance work

2008-2011 **Ming Dynasty, Trafford** **Freelance**

- Computer Technician. Website design and maintenance.

2006-2014 **Buffet Metro, Manchester** **Freelance**

- Computer Technician. Website maintenance. EPOS hardware acquisitions and Java EPOS programming. Remote backup, and around the clock out of hours support.
- CCTV network installation.

2003-2014 **Emerald, Warrington** **Freelance**

- EPOS hardware acquisitions and software setup. Remote backup.

2005-2006 **Fast Web Media, Manchester - Junior Web Developer** **Industrial Placement (BSc)**

- Web development/Technical support.
- Clients included Coors, Football Conference, Football League, Football Writers Association and Grolsch.
- Bulk emailing to millions of subscribers worldwide.

1998-2009 **Jade Garden, Reddish (family business)** **Part time**

- Computer Technician; maintaining network of backup servers and front end EPOS laptops.
- Caterer's Assistant; taking orders in premises and over telephone.
- Driver. Delivering to both residential and business locations.

Education

- 2003-2007** **University of Manchester: BSc (Hons) Computer Science with Industrial Experience** **2:1**
Course modules covered a high level of practical skills and theoretical knowledge over a broad range of computer science topics. Practical lab work using Windows/Linux.
Taken a course in Professional Issues to satisfy BCS/IEE accreditation.
- 1996-2003** **Altrincham Grammar School for Boys**
4 A levels: General Studies (B), Geography (B), Mathematics (B), Physics (A)
11 GCSE's including Maths (A*) and English (A)
Received Bronze Certificate in 'UK Senior Mathematical Challenge' 2001.

Training

- 2007** **Oracle University: Oracle Database 10g - Program with PL/SQL**
Professional instructor-led course. Skills to develop, execute and manage PL/SQL stored program units like procedures, functions, packages and database triggers.

Additional certifications and skills

- W3Schools certificates held in: HTML / CSS / JavaScript / jQuery / Bootstrap / XML.
- Google Digital Garage certificate in: The Fundamentals of Digital Marketing.
- Experience with: Windows 10, macOS, iOS, Parallels Desktop, Xcode Simulator, Microsoft Office, Firefox Web Developer Toolbar, BrowserStack, IE Tester, Adobe Typekit, Google Fonts, Font Squirrel, Suitcase Fusion, Awesome Screenshot, FileZilla, Screen-Scraper Enterprise, ExamDiff, Windows Grep, Sublime Text, Komodo Edit, LogMeIn Remote Desktop, TeamViewer, PDF FlippingBook, pdfcrowd (HTML to PDF conversion), Zoho Vault, UKFast: SafeDNS/Firewall, Let's Encrypt SSL, Scoro Planner, HomeSafe View (CCTV).
- Proficient typist.
- iPhone jailbreaking/repairs.
- Full UK driving licence, with own car insured for business use.
- First language English, but also fluent in spoken Cantonese.
- Brown belt 2nd Kyu Shukokai Karate.
- 'World Challenge Expedition' certificate: Helping to build schools in shanty towns: Venezuela 2001.

Interests and activities

- Computers** - Gaming, building/repair of computers. Helping friends and family resolve computer problems.
- Electrical** - Repairing mobile phones, DVD players, karaoke machines, Dyson Vacuums, printers and watches.
- Sports** - An avid badminton player, league level 10 pin bowler.
- Animals** - Pet owner to cats, rabbits, tropical fish, shrimps, terrapins, snails and sea-monkeys.
- Travelling** - Well travelled, visited many countries in Asia: China, Hong Kong, Indonesia, Japan, South Korea, Thailand, Macau to name a few. Participated in an Anglo-Chinese school exchange programme to Shanghai, China, sponsored by Chinese Satellite channel *TVB*.
- Car enthusiast** - Attending car conventions. Car detailing and (ICE) in car entertainment installations.

Referees available on request